

International Conference in Nuremberg June 15-16 2010 *Biodiversity- a strategic value in a greening economy*

Thematic Session 5:

Financing Biodiversity – Investment between profit and philanthropy

Organiser: European Business & Biodiversity Campaign (Stefan Hörmann, Stefan Mielke + SusCon (Udo Censkowsky)

There is evidence that a growing number of companies and private sector leaders invest in the conservation and sustainable use of biodiversity. Their motivation is manifold ranging from pure philanthropic engagement to the management of corporate risks arising from the loss of biodiversity to the development of new business opportunities.

From a conservation perspective increased private investment in biodiversity is an ultimate goal. For example currently around 10 billion US\$ are invested in the world wide system of protected areas every year – with financing mainly provided by governments. According to TEEB an annual investment of 45 billion US\$ would be needed for the full protection of these areas which in return deliver ecosystem services such as clean water, food, flood regulations, carbon sequestration worth 5 trillion US \$ a year.

The discussion in this working session will focus on the following issues:

- 1.) What is the rationale of investing in biodiversity and ecosystems from a company's perspective? What is difference between donating and investing into in biodiversity?
- 2.) What tools and mechanism can be identified to foster investment into biodiversity and help companies to make the right decisions? What is the role and position of the financial sector in this discussion? DO we need a Green Development Mechanism? How to link investments into climate change mitigation and biodiversity?
- 3.) What is the role of the governments and legal regulations in all of this? How co-operation between private sector companies, governmental and non-governmental organisations can be initiated and improved? How to link climate change mitigation programmes and biodiversity protection programmes?

Part 1 (11:00am-12:30am): The business Case: Why invest in Biodiversity?

Moderation: Fritz Lietsch

Speakers/Experts:

1. Cornelia Szyszkowitz , Deutsche Telekom AG:
Why Deutsche Telekom AG invest into nature conservation?
2. Yusuke Saraya, Saraya Co.:
Why Saraya invest into nature conservation?
3. Dirk Fincke, European Aggregates Association:
Contribution of the Extractive Industries
4. Daan Wensing, Triple E:
Landscape auctions: an investment tool for nature, allowing companies to turn policies into practise

Part 2 (2:00pm-03:30pm): How to invest in biodiversity?

Moderation: Fritz Lietsch

Speakers/Experts:

1. Irina Detlefsen, HypoVereinsbank - Member of UniCredit Group:
Biodiversity from a Bank Perspective
2. Ivo Mulder, UNEP-FI:
Natural Value Initiative – Benchmarking the Food Sector Performance
3. Carsten Schuster, Nestlé:
Selling food and more
4. Kristina Jahn, PricewaterhouseCoopers:
Sustainable Investments for Conservation
5. Dr. Peter Pluschke, City of Nuremberg
Eco-Accounts- a practical tool for nature conversation authorities (speakers name may change)