



The Economics of Ecosystems and Biodiversity (TEEB)

- The Economics of Ecosystems and Biodiversity study (TEEB) was launched by Germany and the European Commission in response to a proposal by the G8+5 Environment Ministers (Potsdam, Germany 2007) to develop a global study on the economics of biodiversity loss. TEEB is an independent study, led by Pavan Sukhdev, hosted by the United Nations Environment Programme with financial support from the European Commission; Germany and the UK recently joined by Norway, the Netherlands and Sweden.
- The study aims to draw together experience, knowledge and expertise from all regions of the world in the fields of science, economics and policy to enable practical actions in response to the growing evidence on the impact of the loss of biodiversity moving forward.
- The TEEB for Business report will be launched at 'The first Global Business of Biodiversity Symposium' taking place at Excel International Conference Centre, London on 13th July 2010. www.businessofbiodiversity.co.uk
- The aim of the TEEB for Business report is to:
 - Interpret current evidence and trends, and highlight risks and opportunities for business, of changing values and policies with regard to biodiversity and ecosystems.
 - Recommend business action (from corporate strategy to day-to-day operations)
 - Provide examples of how businesses are using specific tools, techniques and initiatives to help them manage their relationship with biodiversity and ecosystems prepare for future change
- Other TEEB Reports:
 - TEEB Ecological and Economic Foundations – chapters available at www.teebweb.org
 - TEEB for National and International Policy Makers – released November 2009
 - TEEB for Local and Regional Policy Makers – due for release 9 September 2010
 - TEEB Synthesis report – due for release in October 2010

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Josh Bishop – TEEB for Business Co-ordinator

Joshua Bishop is a natural resource and environmental economist whose work focuses on the interface of conservation and development. He is serving as the TEEB for Business Coordinator for the TEEB study.

In his current position as Chief Economist at IUCN, Dr. Bishop seeks to promote market-based approaches to nature conservation, while also presenting the case for conservation in economic terms. Prior to joining IUCN, Dr. Bishop worked for several years at the International Institute for Environment and Development (IIED), in London, where he conducted applied research on a range of topics in the economics of land use change, including studies of macro-economic policy and the environment, timber trade policy, forecasting supply and demand for forest products, valuation of non-marketed forest benefits, the economics of soil conservation, and market-based approaches to forest and water conservation.

Dr. Bishop previously worked in West Africa as a consultant economist to the EC and the World Bank, as a conservation extension agent with IUCN, and as a development volunteer with the U.S. Peace Corps in Mali.

For further information on TEEB go to: www.teebweb.org

TEEB Media and Communications

UNEP, Bonn

Tel: + 49 228 815 0572

Mobile: +49 1707 617 138

Email: georgina.langdale@unep-teeb.org

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