

## PROFILES – Ones to Ones

### **Michael Kuhndt, UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (cscp)**

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**Mr Michael Kuhndt is Head of the UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production. As head of the CSCP, he coordinates the Centre's contribution towards the Marrakech process for implementing the 10-Year Framework of Programmes for Sustainable Consumption and Production.**

Michael Kuhndt is Head of the UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production. As head of the CSCP, he coordinates the Centre's contribution towards the Marrakech process for implementing the 10-Year Framework of Programmes for Sustainable Consumption and Production. This involves consulting governments and international organisations on Sustainable Consumption and Production (SCP) and Resource Efficiency (RE) policies.

He presently directs projects in the fields of SCP/RE and poverty reduction, policy assessment, SCP indicators, technology assessment, triple bottom line innovation management, sustainable consumption, product stewardship and the design of SCP/RE strategies based on multi-stakeholder approaches. He has worked with or for a variety of organisations including UNEP, UNIDO, Worldbank, ILO, the European Commission, InWent, GTZ; the Global Reporting Initiative, the Global e-Sustainability Initiative and various other sector associations. He was the founding director of triple innova, one of the leading German innovation research centre. Furthermore, he has been working for different multinational companies.

### **Dr. Nadine Pratt, cscp**

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**Dr. Nadine Pratt has a business background and works as a project manager at the UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSCP).**

Dr. Nadine Pratt has a business background and works as a project manager at the UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSCP). The CSCP is a think-and-do-tank founded as a collaboration between the UN Environment Programme (UNEP) and the Wuppertal Institute for Climate, Environment and Energy. The Centre is focused on sustainable consumption and production. Mrs. Pratt's expertise is on sustainable consumption and lifestyles, sustainable business models, resource efficiency and biodiversity.

### **Prof. Dr. Stefan Schaltegger, Centre for Sustainability Management (CSM), Leuphana University**

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**Prof Dr. Schaltegger is founder and director of the CSM; Founder and Director of the MBA Course Sustainability Management; Vice President for research of the Leuphana University, Lüneburg; Winner of the 2007 BAUM environment Management Prize (Science)**

Research Focus: Sustainability Management, sustainable entrepreneurship and stakeholder-relation management

The **Centre for Sustainability Management (CSM)** at the Leuphana University Lueneburg is an internationally active centre of excellence for Corporate Sustainability Management, Corporate Social Responsibility (CSR) and Social Entrepreneurship. The CSM offers its service in the field of research, education and advanced training programmes, such as the MBA Sustainability Management.

The CSM is endowed with the following chairs:

- Chair of Sustainability Management (Prof. Dr. Stefan Schaltegger)
- Junior Chair of Social Entrepreneurship (Prof. Dr. Markus Beckmann)

Under direction of Prof. Dr. Stefan Schaltegger the CSM employs 30 staff members who have a background in business administration and management, environmental sciences, cultural studies and various other disciplines. The researchers at the CSM aim at developing scientifically founded, interdisciplinary concepts for business practice as well as the transfer of academic knowledge based on concepts and methods of conventional business and management theory, economics and environmental sciences. Causes and effects, inherent structures and processes of environmental, societal and sustainability challenges are analysed by CSM researchers to develop transdisciplinary sustainable solutions for business, economy and society. A main focus is placed on the linkages between environmental, social and economic dimensions of sustainability management and economics.

### **Harald Lossack, Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ)**

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As an international cooperation enterprise for sustainable development with worldwide operations, the federally owned [Deutsche Gesellschaft für Technische Zusammenarbeit \(GTZ\)](#) GmbH supports the German Government in achieving its development-policy objectives. GTZ provides viable, forward-looking solutions for political, economic, ecological and social development in a globalised world. Working under difficult conditions, GTZ promotes complex reforms and change processes. Its corporate objective is to improve people's living conditions on a sustainable basis.

German development policy is also committed to the conservation of global biological diversity. Since 1993 GTZ works successfully at the interface of nature conservation, agriculture, environmental policy and development cooperation. Experience gained from innovative pilot projects now feeds strategically into German development policy and technical cooperation projects. The main emphasis is on implementing the Convention on Biodiversity (CBD). Experience has shown that conservation measures on the ground only bear fruit if a policy-making process is supported in tandem. GTZ support this in the form of dialogue processes with decision-makers from politics and businesses, awareness raising, knowledge management and capacity development at all levels.

### **Stefan Hörmann, Global Nature Fund –and European Business and Biodiversity Campaign**

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Mr Stefan Hörmann in his function as project director of the environmental foundation Global Nature Fund (GNF) has been a driver for starting and expanding GNF's Business and Biodiversity programme. Stefan is currently working as coordinator of the European Business and Biodiversity Campaign. Led by the GNF, seven European campaign partners offer industry specific biodiversity workshops and biodiversity assessment which will provide information on the companies' dependence on biodiversity and ecosystem services. With the establishment of company biodiversity checks and regional biodiversity forums in a variety of tangible and feasible activities, such as greening the companies' premises, will be promoted among SMEs business leaders.

NGOs in the EU will benefit from the campaign as well. They will obtain information about private sector's engagement and the potential for partnerships with companies in biodiversity protection. The newly Campaign Website offers a platform to present business engagement in biodiversity and join a biodiversity expert community at [www.business-biodiversity.eu](http://www.business-biodiversity.eu).

## Sarah Lubega, Ecotrust Uganda

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### **Senior Partner, Frederick Francis & Associates, Advocates**

Sarah Lubega is currently a Senior Partner at Frederick, Francis & Associates, Advocates. She is also a Board Member of Pride Uganda, a micro-finance institution; the Uganda Women Entrepreneurs Association (UWEAL); the Public Procurement and Disposal of Public Assets Authority (PPDA); the Uganda Network on Law, Ethics and HIV/AIDS (UGANET); and the Environmental Conservation Trust of Uganda (ECOTRUST). She participated in the *Gender and Growth Assessment for Uganda- A Gender Perspective on Legal and Administrative Barriers to Investment* (IFC-GEM, Foreign Investment Advisory Services and The World Bank) which culminated in May 2005. Sarah participated in the Leadership and Advocacy for Women in Africa (LAWA) Fellowship Program at the Georgetown University Law Center in Washington, D.C. completed her graduate thesis, entitled "Law reform and Effective Implementation, as the means to Economically Empower the Ugandan Woman," in Spring 2000. During her fellowship internship, Ms. Lubega worked at the World Bank in the Gender Evaluation Division where she researched and reported on the gender sensitivity of existing World Bank projects.

Sarah was previously a Partner at Frederick, Francis and Associates Advocates, as well as

Chairperson of the Uganda Women Entrepreneurs Association and Managing Director of Lailah's Co. Ltd. From 1984 to date, she has provided legal counsel to other women through the Federation of Women Lawyers-Uganda Chapter (FIDA-U) and beginning in 1997 she has provided free legal counsel to the Uganda Women Entrepreneurs Association. In 2001, Ms. Lubega became a member of the Board of the Public Procurement and Disposal of Public Assets Authority (PPDA), a body responsible for procurement within Uganda Public Service, a membership she continues to this day.

From 2001 to 2005, Ms. Lubega was a Board Member of Pride Africa / Uganda, a micro-finance institution with a major objective of increasing incomes of entrepreneurs who operate micro enterprises in the informal sector and increasing employment opportunities in the same sector. From 2004 to date, she has been a Member of the Board of the Environmental Conservation Trust of Uganda (ECOTRUST), an NGO which supports the conservation of biological diversity and poverty alleviation through sustainable natural resource management and livelihood improvement initiatives. Also from 2004 to date, she has acted as a member of the Governing Council of the East Africa Law Society.

## Markus Arbenz, IFOAM

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**Markus Arbenz (47), Agronomist with post study diploma on international development. Executive Director of IFOAM, the international umbrella organization of the organic agriculture movements worldwide in Bonn, Germany since August 2009.**

Previously, Executive Director of Bio Suisse, federation of the Swiss organic agriculture organizations and owner of the prestigious bud label. Six years of experience in Bhutan, Kyrgyzstan and Afghanistan among others as senior manager of the Kyrgyz Swiss Agriculture Program of the Kyrgyz and Swiss Governments in collaboration with the World Bank and IFAD. Before Director of the Swiss foundation Pro Specie Rara for the safeguard of domestic animal and plant genetic resources

## **Mohammad Rafiq, Rainforest Alliance**

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**Mohammad Rafiq supervises the work of the Rainforest Alliance thematic programmes Sustainable Agriculture, Sustainable Forestry and Sustainable Tourism and the cross-divisional initiatives Evaluation and Research, Climate Initiative and Initiative for conservation of Andean Amazon.**

Mr Rafiq began his career with the Forests, Fisheries and Wildlife Department of the Government of North West Frontier Province (NWFP) Pakistan. In 1994 Mr Rafiq joined The World Conservation Union (IUCN) and worked progressively through the organisation, overseeing the transition of IUCN West Asia, Central Asia and North Africa (WESCNA) Program, from the HQ, to a new leadership and location in the region and managing the organization's biodiversity dialogue with the mining industry as the Head of Business and Biodiversity Program.

Having joined Rainforest Alliance as its Senior Vice President for Programs in 2008 Mr Rafiq has been responsible for providing leadership and strategic oversight for the organization's program globally. Mr Rafiq supervises the work of the thematic programmes Sustainable Agriculture, Sustainable Forestry and Sustainable Tourism and the cross-divisional initiatives Evaluation and Research, Climate Initiative and Initiative for conservation of Andean Amazon.

## **Daan Wensing, Triple E**

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**Daan Wensing, director IBM department, International Landscape Auctions, Biobanking and Management Planning**

Daan has a background in conservation biology and business administration. He is co-founder of Expertise Centre Triple E (Economy, Ecology and Experience), a Netherlands based firm working on the relation between nature and economy. Daan is implementing Landscape Auctions as an innovative finance mechanism in the Netherlands, Europe and the United States. He is also bringing the auctions to the internet via [www.yourgoodnature.com](http://www.yourgoodnature.com).

Next to this work Daan is establishing investment funds for nature areas, turning nature into an investment asset: Nature Inc. He does this by working together with investors, governments and NGOs. The European Business & Biodiversity Campaign's activities in the Netherlands are coordinated by Daan, helping Dutch companies to include biodiversity in their corporate strategies and policies. Part of his work includes providing lectures at Universities to train students on the topic of Business & Biodiversity

## **Dr. Peter Pluschke, City of Nuremberg**

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**Since 2008 Deputy Mayor for Environment and Health in the City of Nürnberg**

1969 – 1976 studies in Chemistry (Universities of Gießen and Erlangen-Nürnberg);

1976 – 1981 research fellow at the Institute of Physical and Theoretical Chemistry, University of Erlangen-Nürnberg;

1981 – 1986 Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH, Eschborn, project manager in the field of renewable energies for developing countries/head of section Environmental Pilot Projects/coordinator for environmental activities and projects;

1987 – 2002 City of Nürnberg, director of Municipal Chemical Laboratories;

2002 – 2005 Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH, Eschborn, program manager of the German-Moroccan Environment Program, Rabat/Morocco

2006 – 2008 City of Nürnberg, technical director of the Municipal Sewerage and Laboratory Services;

Frequent short term missions as consultant to GTZ, the World Bank, various foundations and consultancy services (principal geographical regions: Maghreb and Sahel countries, Indian subcontinent, Brazil and Central America);

Scientific publications on chemical and environmental topics.